

# COMMUNITY CAPITAL



PRINCE'S  
FOUNDATION

FOR BUILDING COMMUNITY

*Unless we think about Community Capital, how to enhance it, how to make it resilient and how to form the kind of surroundings that will help that resilience in the future, we face huge challenges.*



SUSTAINABLE URBAN DRAINAGE, UPTON



THE LIBRARY, ROSE TOWN, JAMAICA



LOCAL MARKET COMMERCE, POUNBURY



HIGH-DENSITY, MIXED-USE NEIGHBOURHOOD, WATERLOO

NATURAL

SOCIAL

FINANCIAL

BUILT

ROOTED

NATIVE

The incorporation of species and materials adapted or suited to the area, e.g. reflect the local area in gardens and landscaping.

BELONGING

Identification between people and place expressed through friendship, culture and local traditions, e.g. hold community events in a public building or place.

STEWARDSHIP

Secure and diverse forms of tenancy and community management of assets, e.g. enable the community to create housing and services suited to their needs.

PLACE-MAKING

Delightful places that people love and want to be in, e.g. craft buildings that consider local styles, materials, climate and context and give a distinct local character.

ROOTED

CONNECTED

ECOSYSTEMS

Local ecosystems remain whole by retaining and creating links, e.g. maintain wildlife corridors and natural water courses.

SOCIAL EXCHANGE

A network of social and community organisations that promote connections between people, e.g. support clubs, sports teams, cafés and volunteer opportunities.

INTEGRATED

Accessible capital and local goods as well as supported commercial hubs and local trading, e.g. facilitate local markets and supply chains.

INTERCONNECTED

Neighbourhoods with linked walkable streets allowing access to public spaces and transportation, e.g. develop logical routes where all daily needs are within a five-minute walk.

CONNECTED

BALANCED

BIODIVERSE HABITAT

A sustainable relationship between man, animals and plants, e.g. produce diverse crops around a town for food security.

MIXED

An inclusive, diverse and mixed population that is tolerant and respectful, e.g. provide homes that the community can afford.

DIVERSE

A mixed local economy and a mixed profile of investment, e.g. make local goods available and affordable.

PROPORTIONAL

Places with beautiful and well-scaled architecture and a mix of building types, e.g. design a high street with decorated shop fronts.

BALANCED

RESILIENT

REGENERATIVE

The ability for the natural environment to respond and adapt to changes in climate and human activity, e.g. include natural drainage systems to reduce the risk of flooding.

LOCAL GOVERNANCE

Local planning and organising frameworks and life-long education opportunities, e.g. promote education and skills training opportunities for all ages.

ADAPTABLE

A flexible economic framework with a broad range of economic activities in different scales, e.g. build new housing in phases, using a sustainable growth model.

DURABLE

Building types, spaces and uses that are suited for the region and which can adapt and change over time, e.g. plan houses that could become flats, businesses or small shops.

RESILIENT

PRUDENT

CONSERVATION

The protection, management and enhancement of natural resources, e.g. use sustainably harvested timber and other natural materials.

ACCESS TO SERVICES

Safe community facilities and amenities for people, e.g. maintain a centrally located library and health and job centres.

REINVESTMENT

Frugal financial planning with a vision of quality gives long-term returns, e.g. incorporate timely maintenance and community reinvestment schemes.

PRESERVATION

A priority to refurbish and renovate with recycled and lasting materials and renewable resources, e.g. use passive cooling and heating and employ renewable energy sources.

PRUDENT

## ABOUT COMMUNITY CAPITAL

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*We make our projects advantageous in the open market by using a holistic approach to development and planning.*

**WE BELIEVE THAT USING A HOLISTIC APPROACH** that increases Community Capital will provide a base for a vibrant and lasting environment.

**WE DESIGN USING OUR COMMUNITY CAPITAL FRAMEWORK.** A successful community takes into account all of its capital; natural, financial, social and built. Thinking about things in isolation is a bad idea.

**OUR FOUR PILLARS OF COMMUNITY CAPITAL ATTRIBUTES ARE ASSESSED** in relation to the five elements of a sustainable community: rooted, connected, balanced, resilient and prudent.

**OUR PROJECTS PERFORM BETTER IN THE MARKET PLACE** because the community has invested in them. And, they offer ongoing financial benefits thanks to the sustainable technology we use.

**WE THINK THAT REALLY LISTENING TO THE LOCAL COMMUNITY** is crucial in being successful.

**WE THINK YOU SHOULD FOCUS** on not only how something is built, but also how it will work.

**WE OFFER INCENTIVES** rather than prescriptions, so our project partners follow our ideas.

REGISTERED CHARITY NO. 1069969

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**THE PRINCE'S FOUNDATION**  
*for* **BUILDING COMMUNITY:**  
*TRANSFORMING LIVES through ENGAGING*  
*EDUCATING and EMPOWERING PEOPLE*

